

## LINKING TO VIDEO INFORMATION

### Abstract of the Disclosure

5 A system enables dynamic linking between a variety of  
video formats including television broadcasts, web pages,  
and video displays which are stored on magnetic or optical  
media. Each frame of the video information is identified  
together with a plurality of locations within that frame.  
The locations selected by the user for example using a  
pointing device is then used to access associated  
information either within the system itself or on an  
10 external system. Thus, in some embodiments of the present  
invention, any item on a given frame may be linked  
initially or thereafter to other information within or  
without the particular system containing that information.